

HAPPS PRIVACY POLICY

Posted and Effective: April 26, 2019

The privacy and security of your information is important to us. This privacy policy describes how we collect, use, and handle personal information when you use our websites, apps, software, and services (“Services”).

What personal information do we collect?

Contact and account information: We collect the information you provide to us, such as your name, photo, email address, social media handles, phone number, and the type of equipment you use to create broadcasts.

Information that could identify you: Our Services automatically detect some information about you, such as your general location (obfuscated within approximately one mile) and information about your device.

Broadcasts: Happs broadcasts are public and immediately viewable by anyone around the world on a number of platforms. When you create a public broadcast, we store that broadcast and information about it, including its title and description. You are responsible for your broadcasts and other information you provide through our services, and you should think carefully about what you make public, especially if it is personal information.

Interactions with broadcasts: We store information about the broadcasts you’ve viewed and the chat text related to our broadcasts.

Interactions with us: If you email us, we will keep the content of your message, your email address, and your contact information to respond to the request and otherwise follow up as necessary. We also keep track of what percentage of users open the emails we send them.

How do we use your information?

We use the information we collect to provide, protect, and improve our Services.

Broadcasts: When you create a broadcast, we may promote it with your name, location, photo, and other information we have about you. We may post the chat contents related to our broadcasts along with the broadcast.

Contacting you: We may reach out to you via your email address from time to time. You can opt out of receiving email messages (except critical service-related emails) via the “unsubscribe” link in each email.

With whom do we share your information?

Service providers: We use various third-parties to help provide our Services:

Twitter, Facebook, Periscope, and Youtube: Broadcast publishing.

Paperspace: Cloud infrastructure.

Hubspot: Customer relationship management and email management.

Google analytics: Website analytics.

Law & Order and the Public Interest: We may disclose your information to third parties if we determine that such disclosure is reasonably necessary to: (a) comply with any applicable law, regulation, legal process, or appropriate government request; (b) protect any person from death or serious bodily injury; (c) prevent fraud or abuse; (d) protect Happs’ rights, property, safety, or interest; or (e) perform a task carried out in the public interest.

Cookies: We use technologies like cookies and pixel tags to provide, improve, protect, and promote our Services. For example, cookies help us with things like understanding how you are interacting with our Services, and improving them based on that information. You can set your browser to not accept cookies, but this may limit your ability to use the Services. Our systems currently don’t respond to DNT:1 signals from browsers visiting our websites.

Sale or transfer of our business. If we sell, merge, reorganize, enter bankruptcy, or transfer any part of our business, we may be required to share your information before and after such an event. If we do complete one of those transactions, we will notify you about any changes or transfers and this Privacy Policy will apply to the new entity.

We do not share your personal information with third parties for their marketing purposes without your consent.

Where do we store your information?

We transfer, process, and store your personal information in the United States.

When transferring information from the European Union, the European Economic Area, and Switzerland, we rely on the EU-U.S. and Swiss–U.S. Privacy Shield Frameworks as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union, the European Economic Area, and Switzerland to the United States. You can find Happs’ Privacy Shield certification here. You can also learn more about Privacy Shield at <https://www.privacyshield.gov>.

JAMS is the US-based independent organization responsible for reviewing and resolving complaints about our Privacy Shield compliance—free of charge to you. We ask that you first submit any such complaints directly to us via privacy@happs.tv. If you aren’t satisfied with our response, please contact JAMS at <https://www.jamsadr.com/eu-us-privacy-shield>. In the event your concern still isn’t addressed by JAMS, you may be entitled to a binding arbitration under Privacy Shield and its principles.

How do we secure your information?

We have physical, electronic, and managerial procedures to safeguard and secure the information we collect. But please remember:

- You provide personal information at your own risk because no information transmission is guaranteed to be 100% secure.
- You are responsible for your username and password: keep them secret and safe!
- If you believe your privacy has been breached, please contact us immediately on privacy@happs.tv.

How long do we store your information?

We retain your information as long as necessary to serve you, to maintain your account for as long as your account is active, or as otherwise as long as necessary to operate our business.

Account information: You can delete your account at any time by info@happs.tv.

Broadcast and broadcast-related information: We may keep any broadcast and related information for as long we deem it useful, newsworthy, or otherwise of value.

How can you exercise your rights over your information?

To review and request your information, and changes to it, please reach out to privacy@happs.tv. You can also reach out to privacy@happs.tv to delete and port your information to another service. We typically respond to such requests within 30 days.

Does Happs collect information from children?

No, we do not knowingly collect personal information from children under the age of 16.

Will this privacy policy ever change?

Yes, we may revise this privacy policy from time to time. We will post the most current version on our website. If a revision meaningfully reduces your rights, we will notify you.

Contact us

You can contact us about this privacy policy at privacy@happs.tv or contact us via mail at:

V2 Media, Inc.
Attn: Privacy Policy Inquiry
24955 Pacific Coast Hwy
Suite C201
Malibu, CA 90265